



Win a West Coast Christmas hamper worth over \$800

UPCOMING EVENTS

- ➔ **Business Breakfast - How doing business like a 'Coaster' can work | Hokitika**
Tuesday, 7 December 7:30am - 8:30am
Beachfront Hotel | FREE (breakfast included)
Register online at www.dwc.org.nz
- ➔ **Business Breakfast - Digital tools for small businesses | Greymouth**
Wednesday, 8 December 7:30am - 8:30am
Paroa Hotel | FREE (breakfast included)
Register online at www.dwc.org.nz
- ➔ **Business Breakfast - Meet Clark Nelson, Buller Electricity CEO | Westport**
Thursday, 9 December 7:30am - 8:30am
Denniston Dog | FREE (breakfast included)
Register online at www.dwc.org.nz



CELEBRATE THE COAST THIS CHRISTMAS

Treat your loved ones to West Coast made gifts.

Get Christmas sorted and support local artisans and producers this year, by gifting West Coast made goodies available online at westcoast.co.nz/christmas.

Nestled between the snow-capped Southern Alps and the Tasman Sea, the West Coast is an area renowned for its inspirational natural environment. From pounamu carvers to booker prize winning authors, the West Coast landscape has long inspired creative people.

To celebrate our amazing region and talented

artisans, we're showcasing a range of Coast-made products inspired by our untamed natural wilderness; delicious treats gifted from our pristine and bountiful land, as well as vouchers for adventures in our beautiful backyard!

We're also giving you the chance to win a Christmas hamper packed full of West Coast goodness worth over \$800.

Keep it Coastal and support local this Christmas!

westcoast.co.nz/christmas

CAR UP FOR JOBS

DWC has partnered with Grey Ford in an effort to boost the West Coast's lagging vaccination rate.

The "Car Up for Jobs" campaign has a major prize of a brand-new Ford Escape or 2WD Ranger. The prize will only be drawn if the West Coast hits the magic 90% double vaccinated milestone by Christmas Eve. All West Coast residents will be eligible to win provided they are double jabbed.

People don't need to do anything to enter - simply have both your vaccinations before 24 December and you're automatically entered. The draw will take place on Christmas Eve - as long as the Coast reaches 90%.

"West Coast businesses need some certainty in how they can operate and getting the region to 90% as soon as possible is the only way we can do this," DWC Chief Executive Heath Milne said.

"Hitting 90% by Christmas and staying away from the restrictive alert levels will give a real boost to the economy."

"The team at Grey Ford are proud to support this initiative and if we hit the magic mark it will be a great Christmas present for one lucky West Coaster," said Greg Bell at Grey Ford.

"As an incentive to get the job we hope this will get enough people across the line," Mr Milne said.

"It also rewards those that have been vaccinated already, not just those late to the party. If you are vaccinated talk to your friends and whanau and encourage them - there's a car up for jobs."

West Coast DHB's COVID-19 vaccination programme manager, Helen Gillespie, says the 'Car Up for Jobs' promotion is just the shot in the arm the Coast needs to get across the 90% mark before Christmas. We hope this will help drive up vaccination rates.

"Who wouldn't want a new car or ute for free? We are extremely grateful to Development West Coast and Grey Ford for taking things up a gear and putting up such an awesome prize," says Helen Gillespie.

LEADING LIGHT ENTRIES CLOSE 10 DECEMBER



Entries for the 7th Development West Coast Leading Light Business Excellence Awards close on 10 December 2021. Don't miss out!

KEY DATES

- Entries close: 10 December 2021
- Finalists announced: 9 February 2022
- Awards ceremony: Friday, 18 March 2022

AWARD CATEGORIES

- NZME - Small Enterprise Award (less than 10 FTE's),
- Crombie Lockwood - Medium Enterprise Award (10-24 FTE's),
- Duncan Cotterill - Large Enterprise Award (25+ FTE's and over),
- Department of Conservation - Sustainability Award,
- Isaac - Workplace Wellbeing Award.

SPECIAL CATEGORY AWARDS

- Great Journeys of New Zealand - COVID Hero Award,
- Greymouth Star - Rising Star Award.

All category award winners will go in the running to win the Development West Coast Supreme Award.

leadinglight.org.nz