



Online advertising with
www.westcoastnz.com

New on-line advertisers – please email info@westcoastnz.com to advise us that you would like to sign up as a new advertiser.

You will need to decide whether you would like a standard or preferred listing as listed below.

Preferred or Standard Listing options

	(Website only) Standard listing <i>\$125.00 per annum incl gst</i>	(Website only) Preferred listing <i>\$200 per annum incl gst</i>
Business Name (your trading name)	✓	✓
Description – note that the first 25 words will be displayed in summary search results (25 to be decided by client)	80 words	500 words
Contact Details: address, phone, fax,	✓	✓
Email	✓	✓
Website	✓	✓
Logos: your business logo		✓
Qualmark	✓	✓
Social Media: links to your Facebook, Twitter and You Tube pages if available		✓
Price Range	✓	✓
Facilities icons	✓	✓
More Information field	✓	✓
Google map	✓	✓
Online Booking link (if available)	✓	✓
Images – 1 main image will be used on summary page and remainder used in slideshow on detailed page.	2*	5
Products listed	1	Up to 3
Video display (through link from YouTube)		✓
		Priority listing location above standard
Sorted by membership level – Preferred then Standard		

Once you are approved as a new user you will be sent, via email, your log-in details to access your website listing.

When you have received these details you can update / alter company details and contact information, upload details of your business, photos etc applicable to the website listing you have chosen, either Preferred or Standard.

When uploading material please follow the specifications on the page regarding image size and word counts, etc. Once submitted your product material is sent for approval before being published on line.

**We look forward to working with you to create a fantastic online presence for the
 West Coast of the Southern Alps region.**