



9 Guinness Street
Greymouth

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MEDIA RELEASE

West Coast Operators Host Henry Cole

Tourism West Coast has been working with Henry Cole who has a long running, travel documentary show 'The World's Greatest Motorcycle Rides' which screens in the UK, US, Europe, Australia and NZ on Sky TV's the Travel Channel. Henry will be hosted by tourism operators on the West Coast as he travels down the West Coast taking in all three districts with a focus on the spectacular scenery of the Coast Road and also Fox Glacier.

Henry arrives on the West Coast on Monday 21 February and will be filming over the following two days.

Matt Ewen, General Manager of Tourism West Coast states, "This is a great opportunity for the West Coast to be showcased to a massive audience. We all know, as Coasters, how spectacular our region is and this show will reinforce that to the international audience".

ENDS:

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