

## DWC MONTHLY UPDATE JANUARY 2018

For further information, contact DWC on  
03 769 7000 or 0800 768 0140 or visit [www.dwc.org.nz](http://www.dwc.org.nz)

## New Year, New Businesses on the Coast

The start of the new year is the perfect time to highlight some of the exciting new businesses starting up on the West Coast. It is always great to see our inspiring entrepreneurs taking the leap into business, making their mark on the Coast. At DWC we are happy to offer support and advice to help our newest business owners succeed.

## Unique artworks inspired by the Coast

The wild West Coast landscape has a habit of attracting creative people, as well as drawing people back home. Leaving the Coast for nine years to travel and study, Kira Birchfield moved back with her husband in 2009. From her home-based workshop south of Hokitika, she has recently setup a new business – **Kira Birchfield Jeweller**.

Kira has completed a four-year manufacturing jewellery trade apprenticeship learning techniques that have been used for generations, as well as modern ways of manufacturing.



Working alongside talented and respected New Zealand jewellers, Kira has gained an excellent array of skills, which she has combined with her own creativity to craft her jewellery.

“My pieces reflect my connection to this unique landscape. I immerse myself in the West Coast surroundings – the rugged

landscapes create incredible silhouettes, patterns ... inspiration!” Kira says. “I am passionate about the art of the hand-made. I melt, form, roll, drill and polish precious materials to make unique artworks. Making work that is connected to this place is important to me.” View Kira’s work at: [www.kirabirchfieldjeweller.co.nz](http://www.kirabirchfieldjeweller.co.nz)



### READY, AIM, PULL!

Looking for something different to do? Why not visit Brent and Vicki at **Franz Josef Clay Target Shooting**? With the help of friends and family they have built a shooting range on a rustic farm surrounded by natural bush with spectacular views of the Southern Alps. As a new business in town, Vicki says she and Brent are humbled by the support the Franz Josef business community has given them so far. “It’s just amazing how they’ve welcomed a new business setting up.” Check them out at: [www.franzjosefclayshooting.co.nz](http://www.franzjosefclayshooting.co.nz)



### SWAPPING ONE WEST COAST FOR ANOTHER

Andy and Sue Stile came to New Zealand from the United Kingdom via Western Australia. They had a long-held dream of owning and operating a tourism venture. The lure of the West Coast ocean and a keen eye for the unusual helped the couple find themselves the perfect spot. The **Ross Beach Top 10 Holiday Park** has 12 quirky accommodation pods made from upcycled shipping containers, which offer a unique holiday experience for visitors. Alongside these boutique accommodation options are the more traditional powered and unpowered sites for caravans, motorhomes and campervans ensuring an option for every traveller. Set in a stunning beachside location, the enterprise is set to flourish. Visit them at: [www.rossbeachtop10.co.nz](http://www.rossbeachtop10.co.nz)



### A JOURNEY BACK TO WESTPORT

Growing up, Hannah Green felt Westport was small and lacking in opportunities, so she left to work, travel and expand her horizons. While travelling she found her path teaching Yoga. After 8 years of living away Hannah had a strong pull to come back and live on the Coast, but didn’t know how to make it possible. During a visit back to Westport, she hosted a Yoga workshop. The response was amazing. Before she knew it, her short holiday became extended. Within 3 months Hannah went from teaching Yoga in a spare room at Bazil’s Hostel, to teaching at the Yellow House Café, to having her own Studio Space on the main street – the Kawatiri Yoga Collective. The development hasn’t stopped there! Hannah is now expanding into a new Wellness Centre with Lani Harvey from Obsidian Beauty. **A Wild Peace Wellness Centre** will open late February, with extra rooms to rent for other holistic healers. “EveryBODY deserves to live a life full of happiness, health and vitality, and our beautiful West Coast has so much to give”, says Hannah. For more info: [Kawatiriyoga@gmail.com](mailto:Kawatiriyoga@gmail.com)



### MAKING THE COAST SHINE, ONE BUILDING AT A TIME

Husband and wife team Adrian and Rita Costen are owner-operators of **Wash Rite West Coast Ltd**, a new cleaning company specialising in both residential and commercial exterior work. Since making Greymouth their home six years ago, the couple dreamed of running their own company which would allow them a good lifestyle balance while also benefitting West Coast residents and businesses. After much research they finally chose to become Wash Rite franchisees.

“We are so excited to bring this service to the Coast and really make the West Coast shine, one building at a time”, says Rita.

From Karamea to Haast, Adrian and Rita offer a range of services covering exterior home and commercial building cleaning, roof treatments for moss and mould, gutter cleaning, as well as patio, deck, pathway, driveway and fence cleaning.

Their purpose-built truck enables them to deliver a professional and friendly service Coastwide. Look them up at: [www.washrite.co.nz](http://www.washrite.co.nz)

## BUSINESS MENTORS INSPIRING SUCCESS

DWC is pleased to be associated with Business Mentors New Zealand. If you think some mentoring might help you in your business, give us a call to discuss what their service entails, or jump online and check

it out: [www.businessmentors.org.nz](http://www.businessmentors.org.nz)

BMNZ Business Mentor John Barnes will be on the West Coast meeting his Business Mentor clients from 29 Jan – 1 Feb, and Mike Moore from 13 Feb – 16 Feb.

For further information on the BMNZ Mentoring Programmes or to register your interest, please contact DWC’s Business Services Manager Fiona Hill on tel: 03 769 7023, mob: 027 252 0143 or email: [fiona@dwc.org.nz](mailto:fiona@dwc.org.nz).

## CHIEF EXECUTIVE’S MESSAGE

The New Year brings a range of new opportunities for positive change and business growth, and myself and the team at DWC are looking forward to helping our community achieve their goals and reach new targets.

We will be implementing the Economic Development Action Plan, which was launched last year, and which will see further progression of 17 key projects. You can read more about the Action Plan’s detail on our website [www.dwc.org.nz](http://www.dwc.org.nz). One of the most significant projects will be the reorganisation of the economic development functions for our region, which will see DWC becoming the lead

development organisation for the West Coast.

Separately, the new Regional Economic Development Minister, Hon Shane Jones, will be making his way around New Zealand communities to outline his vision for the Government’s \$1b regional development fund. We will be working hard for the West Coast to ensure we tap into this funding pool and ensure our share is used to create new opportunities across our diverse and unique landscape. I wish everyone a successful and prosperous 2018.

**Chris Mackenzie**  
Chief Executive

## Upcoming Events

### CECC Health & Safety Representative Training Stage 1

12 February 2018 9am-4pm REAP House, Hokitika  
Register online or find more information at [www.cecc.org.nz](http://www.cecc.org.nz)

### Successful Tradie Workshop – Calling for expressions of interest

If you run a trade or construction company and want to be more profitable without working evenings and weekends, this workshop is a must.

It is a story that many tradies will relate to – long hours, working nights and weekends, and constantly wondering if there is a better way to balance the feast or famine workload rollercoaster that so often comes with self-employment.

DWC is looking to hold a workshop that may well offer solutions. In this proposed session run by Daniel Fitzpatrick of ‘Successful Tradie’, attendees will be shown ways to increase profits while reducing hours and stress levels.

Dependent on registrations the workshop will be held in March. If you are interested in attending, please email: [events@dwc.org.nz](mailto:events@dwc.org.nz)