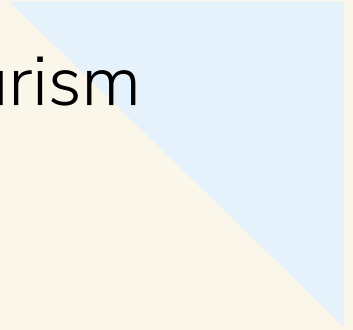


# TREE NZ

CONNECT

TRENZ Connect is a new way for NZ's tourism industry to connect with our international marketplace. Anytime, anywhere.



Buyers can get product updates and connect with Sellers at a time and place that suits them.

Sellers can keep their online listing up to date with latest product information.

Product information is always available and time zones are not a problem.

Digital events for our major markets will enable Buyers and Sellers to meet virtually, in real-time.


TRENZ Connect will serve three main functions

ONE —

# Educate and update

**INDUSTRY INSIGHTS**

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident...




**WELCOME AND INTRODUCTION  
TO THE OCTOBER ASIA PACIFIC  
FORUM, 2021**

February 12, 2021

---

MAY 9, 2021




**CORONA VOUCHERS,  
NAUTICAL TOURISM,  
SOCIAL DISTANCE  
HOSPITALITY SERVICES  
AND AUTOMATION.**

[Read article](#)

---

MAY 4, 2021

**THE CHANGING  
WORLD OF FLIGHT AND  
HOW OUR CARRIERS  
ARE ADAPTING**



Keeping you up to date with the latest travel trends and industry insights. You'll easily be able to find information that's relevant to you.

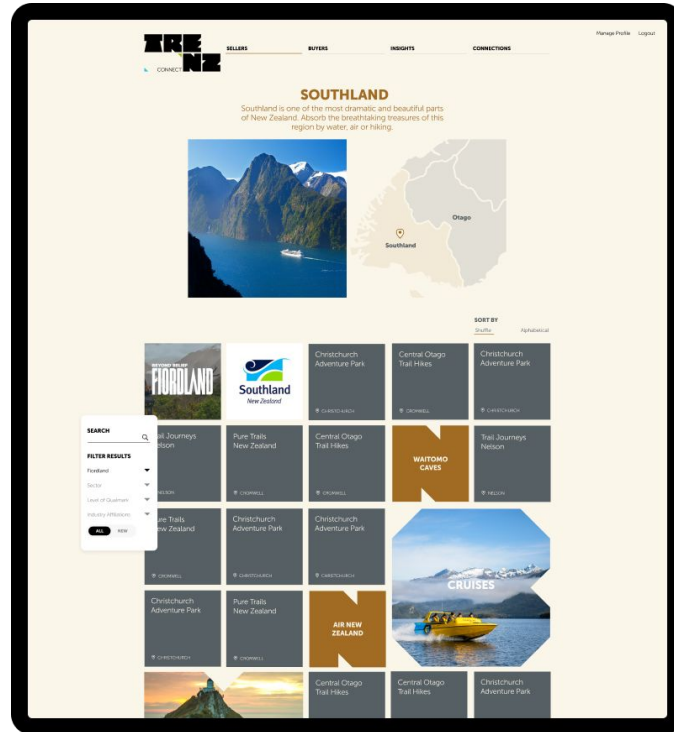


TRENZ Connect will support your existing connections across the travel trade, and help you to create new relationships.

During digital TRENZ Connect events, Buyers and Sellers will be able to set up and manage appointments with those who are most important to your business.



THREE —  
Inspire



The platform will ensure NZ remains on the radar for our international Buyer audience, inspiring them, even though they can't be here.

Sellers will have the ability to showcase their business and products to a wide range of international Buyers — both those who have traditionally attended TRENZ and many more who have not.

Here's how it works

# TRENZ Connect is always on.

24 hours a day, 365 days a year.

The screenshot displays the TRENZ Connect website. At the top left is the TRENZ CONNECT logo. The navigation menu includes HOME, SELLERS, INSIGHTS, and CONNECTIONS. In the top right corner, there are links for 'Manage Profile' and 'Logout'. The main banner features a large 'N' graphic over a landscape image, with the text 'WELCOME TO TRENZ CONNECT' and 'New Zealand Tourism Trade Connections'. Below the banner is a white box containing the text: 'Sarah Delaney, you are the Appointment Manager for Tongariro Alpine Crossings', 'REQUEST YOUR COMPANY'S APPOINTMENTS FOR THE ASIA PACIFIC OCTOBER FORUM, 12 – 14TH OCT, 2021', and 'REQUEST SUBMISSIONS OPEN UNTIL 5PM OCT 6TH NZST'. A 'Request Appointments' button is located below this text. The bottom section is titled 'A COMMUNITY OF TOURISM VENDORS' and includes a paragraph of placeholder text: 'Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat pariatur.' Below this is a 'View vendors' link. On the right, there is a profile card for Sarah Ashby, Appointment Manager at Alpine Escapes, with a 'Connect' button.

# How to gain access to the platform portal

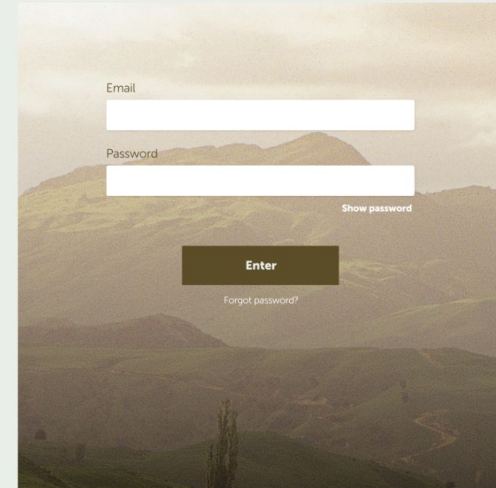
All Buyers, Sellers, media, sponsors and RTOs that already meet TRENZ criteria will be invited to access the portal via email.

You will be asked to set a password for your TRENZ Connect portal account to then be granted access.

PORTAL

## TRENZ CONNECT

Please login using your email and password.



Email

Password

Show password

Enter

Forgot password?

# Create your pages and profiles.

1

To begin with, you will be asked to complete your company profile. This will allow us to serve up relevant content and make rich connections.

## COMPANY PROFILE

We use your company profile to build our matching algorithms and create the best connections between your business and our buyers.



### COMPANY PROFILE

This information will be made available to other Buyers & Hosts in selecting offers they wish to request an agreement with. Please complete all questions.

#### COMPANY INFO

COMPANY NAME  
Northern Explorer

COMPANY URL

COMPANY DESCRIPTION  
Please provide a short company biography that describes your company.  
max 150 words

CONTACT EMAIL ADDRESS  
This email will receive all communications regarding connection requests and contact queries.

- WHAT ARE YOUR OPERATING SECTORS?\*
- Adventure and Outdoor
  - Air Transport
  - Attractions, Conferences and Events
    - Bungee jumping/Canopy swing
    - Amusement park/theme park
    - Sightseeing tour
  - Land transport
  - Accommodation and hospitality
  - Regional Tourism Organisations
  - Tour Services and Services to Tourism
  - Water Transport and Cruise
- Culture and Heritage  
 Hotels and Lodges.

- WHERE DOES YOUR COMPANY OPERATE?
- NATIONAL **WITH ISLAND** **STH ISLAND** AUCKLAND WAIKATO  
REGION ONE REGION ONE REGION ONE **REGION TWO** **REGION TWO**  
REGION ONE **REGION TWO** REGION ONE REGION ONE REGION ONE  
REGION ONE REGION ONE REGION ONE REGION ONE REGION ONE

IS YOUR COMPANY AN AIRBOURNE TOUR OPERATOR?  
 Yes  No

DAILY CAPACITY  
Please specify when appropriate, your operation's average daily capacity of:  
Accommodation Rooms (Per Day):  Visitors/Per Capacity (Per Day):

WHAT PERCENTAGE OF YOUR BUSINESS IS:

Conferences/Incentive  0 %  
FIT  18 %  
Group  50 %  
Special Interest  0 %

**BUSINESS CHANNELS**  
The total must equal 100% (e.g. Group 50%, FIT 50%)  
Please place 0 in the fields that do not apply to your business.

## ADD A NEW DELEGATE

FIRST NAME

Sarah

LAST NAME

Williams

UNIQUE EMAIL ADDRESS

This email will be used to contact the participant.

JOB TITLE

Which category do you most closely associate this delegate with?

Product Owner

CONTACT NUMBER

0211234567

SHORT DESCRIPTION

This appears on the delegate profile cards within the site.

max 40 words

ENGLISH LANGUAGE ABILITY

This cannot be changed once set.

Advanced

PROFILE IMAGE

Upload an image to represent the delegate. They will have the opportunity to update this image later.

Upload

Privacy rights

 I confirm that the team members have been informed of the purpose of TRENZ Connect and their right to access and correct their details.

**VISIBILITY**  
Once a user connects to your company, all your delegates will be visible.

# Create your pages and profiles.

- 1 To begin with, you will be asked to complete your company profile. This will allow us to serve up relevant content and make rich connections.
- 2 You will need to add your company contacts (delegates). These contacts will be profiled within your product pages on the TRENZ Connect site.

# Create your pages and profiles.

- 1 To begin with, you will be asked to complete your company profile. This will allow us to serve up relevant content and make rich connections.
- 2 You will need to add your company contacts. These contacts will be profiled within your product pages on the TRENZ site.
- 3 We provide you with a page builder to assist in uploading appropriate content for your pages within the TRENZ Connect site.

## CONNECT PAGE BUILDER

Here, you can create your personal page within TRENZ Connect. Once uploaded, your content will be checked by TRENZ New Zealand before being uploaded into the system. Please expect a delay of 4-7\* days while this is processed.

### REQUIRED

#### Name

Visit Fiordland

#### Summary

50 word limit

Visitors from around the world are drawn to Fiordland for its famous natural icons like Pissotahi / Milford Sound and the Great Walks. But stay a little longer and you will discover a passionately-protected slice of New Zealand's cultural, geological and pioneering past.

#### Logo Image



Replace

#### IMAGE TITLE

This does not display on the page but is used for SEO and accessibility purposes

#### Hero Image



Replace

#### IMAGE TITLE

This does not display on the page but is used for SEO and accessibility purposes

#### PAGE CONTENT

Your page needs a minimum amount of content to process well online. Click the link below to see an example of how it may look and assistance on image sizes.

[Page Example.pdf](#)

### HIGHLY RECOMMENDED

#### Social links

Add this block



### OPTIONAL

#### Text only block



# Example Seller page

**THE NZ** [HOME](#) [ABOUT](#) [CONTACT](#) [SUPPORT](#) [FAQ](#)

**NORTHERN EXPLORER**  
An iconic, ever-changing journey through the heart of the North Island bringing you a diverse range of scenery in one day.

[Cancel](#)

**A JOURNEY THROUGH THE HEART OF THE NORTH ISLAND**  
An iconic, ever-changing journey through the heart of the North Island showcasing a diverse range of scenery in one day.

**FEATURES**  

- Scenic
- Relaxing
- Inspiring
- Historic
- Comfortable

**GREAT JOURNEYS**  
**THE IDEAL CHRISTMAS GIFT FOR NEW ZEALANDERS**  
 Celebrate Christmas with a special journey through the heart of the North Island.

**INDUSTRY AND AFFILIATIONS**

**SPECIAL OFFER**

**CHATEAU TONGARIRO EXPERIENCE: TWO DAY PACKAGE INTO THE HEART OF THE NORTH ISLAND**

Unim ad mirum, aniam, suscipit namque. Aliquam lobortis. Nulla et aliquam. In ex commodo. Consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



**NORTHERN EXPLORER WINTER TALES FROM \$89**

Between the beautiful alps of Aotearoa and the majestic snow-capped peaks of the Tongariro National Park.

From our highly-rated Cruise Package to explore Lake Taupo, the vibrant lakes and mountains of the Tongariro National Park, to the stunning alpine scenery of the Tongariro National Park, we have a range of winter experiences to suit every traveler.

**ROLLING THROUGH TO THE**

Experience the beauty of the rolling hills and valleys of the North Island, from the historic towns of the Bay of Plenty to the stunning alpine scenery of the Tongariro National Park.

# Example Buyer page

**THE NZ** [HOME](#) [ABOUT](#) [CONTACT](#) [SUPPORT](#) [FAQ](#)

**GRAND PACIFIC TOURS**  
Grand Pacific Tours (GPT) is a New Zealand Coach Holiday specialist aimed at the motor age traveller. Started in 1996 the company is 100% Australian owned. Head Office based in Melbourne.

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[Cancel](#)

**GRAND PACIFIC TOURS**

**FEATURES**  

- Scenic
- Relaxing
- Inspiring
- Historic
- Comfortable

**GREAT JOURNEYS**



The company has been set up to service the travel industry with the most attractive range of New Zealand coach holidays. Chateau Tongariro, Taupo and the Bay of Plenty offering an extensive range of itineraries, interests, and budgets. The tours are inclusive of an extensive range of attractions & sightseeing and represent excellent value for money.

Tours in New Zealand runs from 01 September to 31 May each season, with over 200 guaranteed departures. 70% of GPT holidays are from Australia, we represent 20% from an international origin mainly from the UK, Canada, and the USA.

An excellent Quality Assurance Programme is implemented to reduce non-compliance, monitor customer feedback, and serve as a platform to mitigate change to achieve overall customer satisfaction. The GPT Team includes over 20 years experience and dedicated staff and contractors in Australia and New Zealand.



This site was developed by a team of experienced web developers and designers. We are committed to providing a high-quality user experience and ensuring our website is accessible to all users.

**CONTACT WITH US**

**Spain Kelly**  
 Head of Sales  
 021 123 456 789  
 spain.kelly@grandpacific.com

She has over 10 years of experience in the travel industry and is passionate about providing exceptional customer service. She is currently based in Melbourne, Australia.

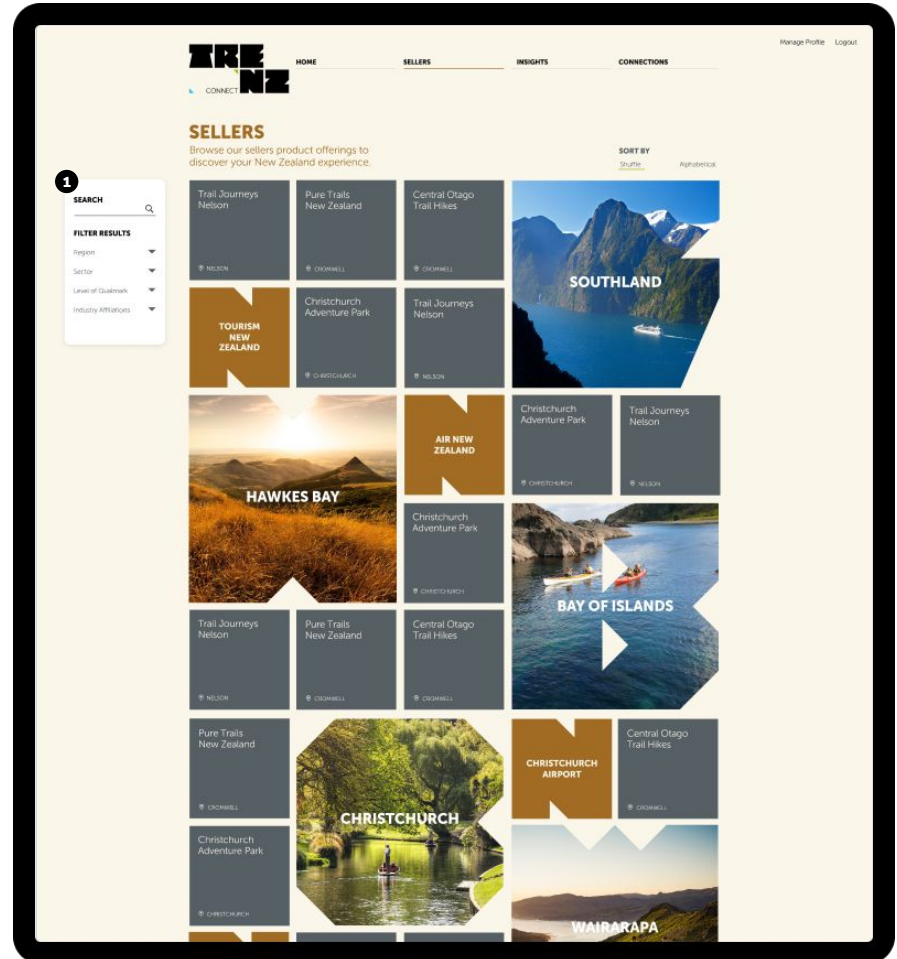
**Tom Jones**  
 Head of Operations  
 021 123 456 789  
 tom.jones@grandpacific.com

Tom has over 15 years of experience in the travel industry and is passionate about providing exceptional customer service. He is currently based in Melbourne, Australia.

# Directories

Buyers will be able to discover Seller pages via a directory that can be filtered by key product information such as region and sector. ❶

Likewise, Sellers will be able to search for Buyers who may be interested in their products.



# Company contacts

Your company contacts will be profiled within your company pages on the TRENZ Connect site. **1**

You don't need to wait for a digital event to connect with a Buyer or Seller. Connections can be made at any time via the connect button. **2**



The company has been set up to service the travel industry with the most attractive range of New Zealand coach holidays. Offering 'Three Ways to Travel' and 'Four Styles of Touring' there is an itinerary to suit all durations, interests, and budget. The tours are inclusive of an extensive range of attractions to sightseeing and represent excellent value for money.

Touring in New Zealand runs from 01 September to 31 May each season, with over 200 guaranteed departures. 75% of GPT travellers are from Australia; the remaining 25% have an international origin mainly from the UK, Canada, and the USA.

An extensive Quality Assurance Programme is implemented to reduce non-compliance, monitor customer feedback, and serve as a platform to instigate change to achieve overall customer satisfaction. The GPT Team includes over 20 experienced and dedicated staff and contractors in Australia and New Zealand.



Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

## CONNECT WITH US

**1**



**Sarah Ashby**  
Regional Sales Manager  
Grand Pacific Tours

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



**Todd Jones**  
Senior Sales Manager  
Grand Pacific Tours

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

**2**



### BUYERS

Buyer List

### SELLERS

Seller Regions  
Seller List  
Media

### INDUSTRY

Insights  
About Us

### YOUR PROFILE

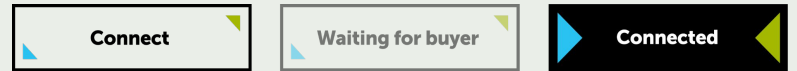
Connections  
Manage Profile  
Logout

# New connections

To connect with a Buyer or Seller, it's as simple as clicking the 'Connect' button. For Buyers connecting with Sellers, the connection is instant.

For Sellers wishing to connect with Buyers, a request is sent to the Buyer and the connection is made if the Buyer accepts your request.

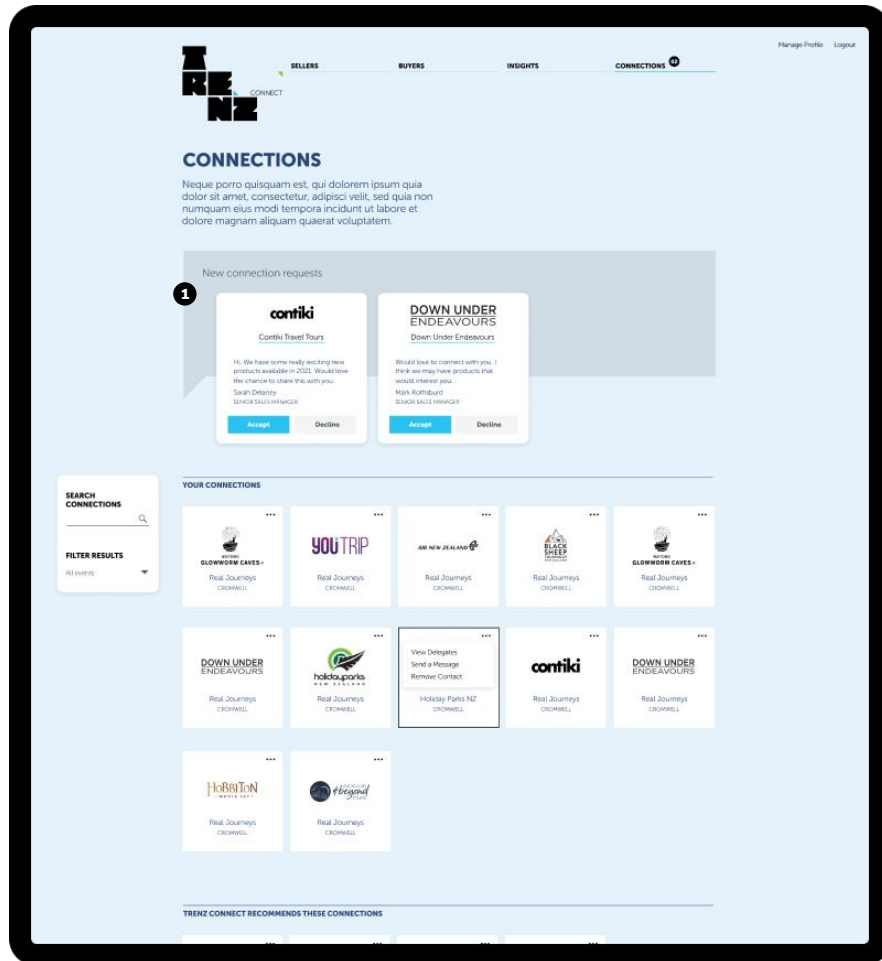
The Connect button will indicate your connection status with each Buyer or Seller from within their company pages on TRENZ Connect.



# Saved connections

Once a connection has been made, your new connections will be saved as contact cards within the site so you can take conversations offline to continue to build your relationships.

For Buyers, new connection requests sit at the top of the page for you to approve or decline. ❶



# Profile pages

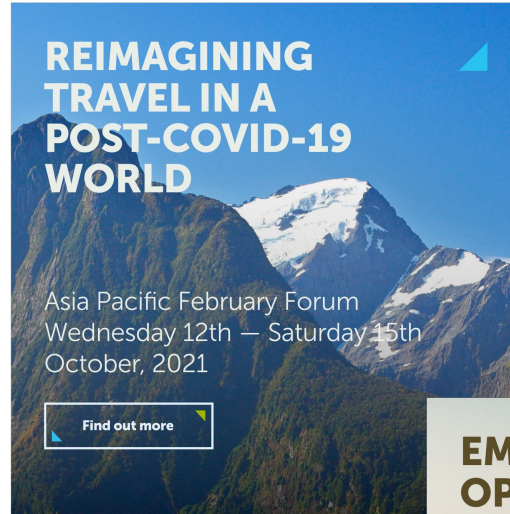
Once you have created staff accounts via the portal, your staff can log into the TRENZ Connect site and self-manage their details to keep them up to date.

The screenshot shows a user profile page for Emily Madland. At the top, there is a navigation bar with the TRENZ logo and links for SELLERS, BUYERS, INSIGHTS, and CONNECTIONS. A 'Manage Profile' link and a 'Logout' button are in the top right corner. Below the navigation, there is a 'CONNECT' button and a circular profile picture of Emily Madland. Underneath the picture, her name 'Emily Madland' and title 'PRODUCT OWNER' are displayed. To the left of the profile form is a 'Visibility' section with a note: 'Adding an email and contact number will display on your profile card so buyers can contact you directly.' The main profile form contains the following fields: 'FIRST NAME' (Emily), 'LAST NAME' (Madland), 'EMAIL' (emily.madland@regionaltours.co.nz), 'DISPLAY NAME' (Emily Madland), 'JOB TITLE' (Product Owner), 'CONTACT NUMBER' (0211234567), 'DESCRIPTION' (Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.), and 'LINKEDIN PAGE' (linkedin.com/in/emily-madland). A '40 words' limit is shown for the description. At the bottom of the form is an 'Update profile' button and a link: 'Want to delete your profile? Contact your company administrator.'

Events

## Market events

TRENZ Connect will enable virtual market meetings where Sellers and Buyers can connect in real time with scheduled appointments. Each event will be scheduled over 2-3 days at a time to best suit both timezones.

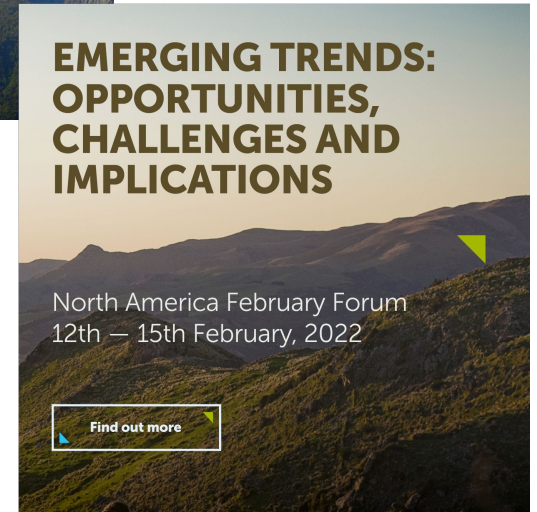


**REIMAGINING  
TRAVEL IN A  
POST-COVID-19  
WORLD**

Asia Pacific February Forum  
Wednesday 12th — Saturday 15th  
October, 2021

[Find out more](#)

This banner features a background image of a snow-capped mountain range under a clear blue sky. The text is white and positioned in the upper left quadrant. A small blue triangle is located in the top right corner of the banner area.



**EMERGING TRENDS:  
OPPORTUNITIES,  
CHALLENGES AND  
IMPLICATIONS**

North America February Forum  
12th — 15th February, 2022

[Find out more](#)

This banner features a background image of a mountain range at sunset or sunrise, with a warm orange and yellow sky. The text is dark brown and positioned in the upper left quadrant. A small yellow triangle is located in the top right corner of the banner area.



# Appointments

Just like a physical TRENZ, your business will be able to request and confirm appointments with your priority contacts.

Appointment requests will be restricted to your company's appointment manager.

REQUEST YOUR COMPANY'S APPOINTMENTS FOR THE  
**ASIA PACIFIC OCTOBER FORUM, 12 — 14TH OCT, 2021**  
REQUEST SUBMISSIONS OPEN UNTIL 5PM OCT 6TH (NZT)

**SELLERS** **YOUR LIST**

Search  All Regions  All Sectors  Product Level  Industry Affiliations

SHOWING 43 OF 124 RESULTS SORT BY: ALL RECOMMENDED EXISTING CONTACTS

**Northern Explorer**  
✓ Added Remove VIEW MORE

**Interislander**  
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.  
**THE GREAT SOCIETIES OF NEW ZEALAND**  
SALES REPRESENTATIVE  
Sarah Dolaney  
OPERATING REGION  
WAIKATO  
WAIKATO AUCKLAND  
OPERATING SECTORS  
ADVENTURE OCEAN FAMILY SUSTAINABLE TRAVEL  
KEY MARKETS  
AUSTRALIA SINGAPORE  
✓ Added Remove COLLAPSE

**Tongariro Crossing**  
✓ Added Remove VIEW MORE

**Waitomo Caves**  
Add to my list VIEW MORE

**Coastal Highway**  
Add to my list VIEW MORE

**Northern Explorer**  
✓ Added Remove VIEW MORE

**Interislander**  
Add to my list VIEW MORE

# Calendar

We'll create an appointment schedule for you based on your confirmed requests and our matching criteria.

This will be shown on the TRENZ website for all attendees to the event.

Clicking on the calendar booking slots provides you with all the information you need for your video meetings.

**ON NOW**  
**EMERGING TRENDS: OPPORTUNITIES, CHALLENGES AND IMPLICATIONS**  
North America February Forum  
12th - 13th February 2023

**APPOINTMENTS FOR GRAND PACIFIC TOURS**  
ASIA PACIFIC OCTOBER FORUM

[DOWNLOAD SCHEDULE](#)

	9:00 - 10:00	10:00 - 11:00	11:00 - 12:00
<b>THURSDAY</b> OCTOBER 19	9:00 - 9:15 9:30 - 9:45 9:45 - 9:55	10:00 - 10:15 10:30 - 10:45 10:45 - 10:55	11:00 - 11:15 11:30 - 11:45 11:45 - 11:55
<b>FRIDAY</b> OCTOBER 20	9:00 - 9:15 9:30 - 9:45 9:45 - 9:55	10:00 - 10:15 10:30 - 10:45 10:45 - 11:00	11:00 - 11:15 11:30 - 11:45 11:45 - 12:00
<b>SATURDAY</b> OCTOBER 21	9:00 - 9:15 9:30 - 9:45 9:45 - 9:55	10:00 - 10:15 10:30 - 10:45 10:45 - 10:55	11:00 - 11:15 11:30 - 11:45 11:45 - 12:00

Meeting Modal:  
Bayer Company Name: [Bayer Logo]  
Bayer Delegate Name: [Name]  
MEETING DATE AND TIME: Friday 20th Oct, 09:15 - 09:30 NZST  
MEETING LINK: [Link]  
MEETING PASSWORD: [Password]

Legend:  
CONFIRM BOOKING: [Green Box] AVAILABLE  
ADVANCED TO FEED: [Yellow Box] LAPSED

OPENING ADDRESS  
[Video Player]



Ngā mihi nui